

# Privacy Policy for Code and Debug

Effective Date: 7<sup>th</sup> August, 2023

## Introduction

Code and Debug ("we," "us," or "our") is committed to protecting your privacy and ensuring the security of your personal data. This Privacy Policy outlines how we collect, use, and share the personal data of our users. By accessing our website or using our services, you consent to the practices described in this Privacy Policy.

## Information We Collect

We collect the following types of personal data from users during the sign-up process:

- Phone number
- Email address
- Full name

## Purpose of Data Collection

We collect and use the above personal data for the following purposes:

- Sending confirmation emails for sign-ups
- Sending marketing emails related to our services
- Sending billing-related emails
- Sending emails regarding online webinars
- Using the provided phone number to contact users personally for support or updates related to our services.

## Data Processing Activities

We process the collected personal data for the following activities:

- Sending marketing emails
- Sending billing-related emails
- Sending webinar-related emails

## Data Sharing

We share users' email addresses and phone numbers with the third-party company, ConvertKit, for email marketing purposes. Your personal data is subject to ConvertKit's privacy policy.

## **Data Retention**

We retain your personal data indefinitely or until you choose to unsubscribe from our email list. If you wish to unsubscribe, you can do so by clicking the "Unsubscribe" link in any of our marketing emails.

## **User Rights**

As a user, you have the right to unsubscribe from our email list at any time. Our website does not require any user login, so there is no need for account-related data access or deletion.

## **Cookies and Tracking Technologies**

We use Facebook and Google tracking technologies, as well as cookies set by WordPress, for website analytics and marketing purposes. By using our website, you consent to the use of these technologies.

## **Security Measures**

We prioritize the security of your personal data and take appropriate measures to protect it. All emails are stored securely with our third-party email marketing service, ConvertKit.

## **Legal Basis for Data Processing**

When users pay for our online webinars through Razorpay, they consent to share their full name, email address, and phone number for various purposes related to the webinar.

## **International Data Transfers**

We do not transfer personal data to international companies.

## **Children's Privacy**

Our services are intended for individuals aged 16 years and above who are interested in learning coding. We do not knowingly collect personal data from children under the age of 16.

## **Updates to the Privacy Policy**

We may update this Privacy Policy as needed to reflect changes in our data processing practices. Any updates will be effective upon posting the revised policy on our website.

## **Consent**

By providing your personal data during the payment process for our webinars, you consent to the collection, use, and processing of your data as described in this Privacy Policy.

## **Data Protection Officer (DPO)**

We do not have a designated Data Protection Officer at this time.

## **Legal Compliance**

We comply with all applicable laws and regulations governing the processing of personal data, including data protection laws.

If you have any questions or concerns about our Privacy Policy or the handling of your personal data, please contact us at **[info@codeanddebug.in](mailto:info@codeanddebug.in)**.